

CMX CIPHEX



Heating, Refrigeration & Air Conditioning Institute of Canada



CMX-CIPHEX is jointly produced by HRAI and CIPH for the benefit of the mechanical industries.

2010 National Trade Show & Learning Forum

Canada's national trade show for the air-conditioning, heating (forced-air and hydronic), plumbing, industrial, waterworks, water quality, piping, refrigeration and ventilation industries.

Show Office: 25 Bradgate Road, Toronto, Ontario, Canada M3B 1J6 Tel: (416) 444-5225 1-800-282-0003 Fax: (416) 444-8268 cmxciphex@salshow.com

March 25, 26, 27, 2010

www.cmxciphexshow.com

APPLICATION FOR EXHIBIT SPACE

WE, the undersigned (hereinafter referred to as the "Exhibitor") offer to take, for our use, exhibition space from the CMX-CIPHEX (hereinafter referred to as the "Management" or "Exhibition Management") for the CMX-CIPHEX (hereinafter referred to as the "Exhibition") subject to the terms and conditions on this page and the reverse side. **The Management reserves the right to decline any application for space.** If this application is faxed to CMX-CIPHEX, we authorize the "Management" to take any and all steps in reliance on our faxed application as though it were an original.

FIRM NAME: _____

TELEPHONE NO.: AREA CODE () _____

ADDRESS: _____

FAX NO.: AREA CODE () _____

CITY: _____

EMAIL: _____

PROVINCE/STATE: _____ POSTAL CODE/ZIP: _____

WEBSITE: http://www. _____

WE WISH TO RESERVE THE FOLLOWING SPACE

(see space rates on reverse side)

CONTACT PERSON: _____

TITLE: _____

OUR FIRST THREE CHOICES

SPACE NO. (S) _____ SPACE COST \$ _____

SPECIAL REQUIREMENTS

WATER DRAINAGE GAS AIR

SPACE NO. (S) _____ SPACE COST \$ _____

SPECIAL LOCATION INSTRUCTIONS

OUR MAIN PRODUCTS ARE _____

SPACE NO. (S) _____ SPACE COST \$ _____

Management will endeavour to secure space of the size and type requested. A previous exhibitor will be offered preference provided the application together with the necessary deposit is received by March 1, 2009.

WE WISH TO LOCATE CLOSE TO NOT CLOSE TO

DEPOSIT HEREWITH

30% OF SPACE COST
(see reverse side for space rates) \$ _____

EXHIBITOR SIGNATURE _____

PLUS 100% OF GST PAYABLE
(5% of cost of space) \$ _____

TITLE _____

TOTAL DEPOSIT PAYABLE TO "CMX" \$ _____

DATE _____

PLEASE EXECUTE AND RETURN (3) COPIES WITH PAYMENT. UPON ACCEPTANCE BY THE MANAGEMENT, A COPY OF THE CONTRACT WILL BE RETURNED FOR YOUR FILES, TOGETHER WITH A RECEIPTED INVOICE SHOWING THE GST AS A SEPARATE LINE ITEM WITH OUR GST REGISTRATION NUMBER.

(PLEASE DO NOT WRITE IN THIS SPACE)

ACCEPTANCE BY MANAGEMENT

This application for space at CMX-CIPHEX has been accepted and space has been assigned as follows:

SPACE NO. (S) _____

SPACE COST \$ _____

DIMENSIONS _____

PLUS 5% G.S.T. 10808 4138 RT28 \$ _____

ACCEPTED FOR CMX-CIPHEX 2010 _____

TOTAL COST \$ _____

DATE _____

DEPOSIT RECEIVED \$ _____

PLEASE MAKE CHEQUES PAYABLE TO "CMX"

BALANCE DUE OCTOBER 31, 2009 \$ _____



EXHIBITOR RULES AND REGULATIONS

1. CONTRACT: This application for space when, and if, accepted by the Management shall constitute a contract between the Exhibitor and the Management and, in addition to its terms, shall include and incorporate the Exhibitor's Rules and Regulations printed on this application, the tentative floor plan which the parties acknowledge may be amended and modified by the Management, and the Operating Rules which will be sent to the Exhibitor as part of the Exhibitor's Kit, a copy of which is available upon request from the Management. This contract and any disputes that may arise herefrom shall be interpreted and governed in accordance with Ontario law.

2. LICENCE AND TERM: The licence given hereunder shall be solely for the use and occupation of the space allocated to the Exhibitor hereunder and shall be used for the period commencing at 12:01 a.m. March 25, 2010 and ending at midnight March 27, 2010. In accordance with the Exhibitor's Rules and Regulations, the Exhibitor shall be allowed access to the space allocated before and after the Exhibition to allow for the installation and the removal of exhibits.

3. DEPOSIT AND COST OF SPACE: All applications for space received by the Management on or before October 31, 2009 must be accompanied by a deposit equal to 30% of the cost of the space requested plus 100% of the G.S.T. payable calculated as 5% of the total space cost, and the Exhibitor shall remit to the Management the balance of the cost of space on or before October 31, 2009. Application for space received by the Management after October 31, 2009 must be accompanied by the full amount of the cost of space plus G.S.T.

EXHIBITOR RULES AND REGULATIONS

SHOW DATES:

Thursday, Friday and Saturday, March 25, 26, 27, 2010

LOCATION:

Metro Toronto Convention Centre, North Building, Toronto, Ontario

OWNER:

Heating, Refrigeration & Air Conditioning Institute of Canada

SHOW OFFICE:

Shield Associates Ltd.
25 Bradgate Road, Toronto, Ontario, Canada M3B 1J6

SPACE RATE:

Single booth (10' x 10') \$2,200.00 each

Corner booths sold only with adjacent single booth,
or part of group of three or more \$2,300.00 each

Complete islands

4 booths	\$13,600.00
6 booths	\$18,000.00
8 booths	\$22,400.00
10 booths	\$26,800.00
12 booths	\$31,200.00

2-Storey booths, Island Location only25% surcharge

CHEQUES SHOULD BE MADE PAYABLE TO "CMX"

4. SHOW HOURS:

Thursday, March 25, 2010	10:00 am to 6:00 pm
Friday, March 26, 2010	10:00 am to 6:00 pm
Saturday, March 27, 2010	10:00 am to 3:00 pm

5. MOVE-IN DATE: The move-in days are Monday, Tuesday, and Wednesday, March 22, 23, 24 commencing 8:00 am Monday until 5:00 pm Wednesday BY SCHEDULE.

6. MOVE-OUT DATE: The move-out days are Sunday, March 28, Monday, March 29 and Tuesday, March 30.

7. QUALIFICATIONS TO EXHIBIT: The purpose of this exhibition is to provide a showcase for products installed in and for buildings of all kinds intended to improve the environment of such buildings. These would include products, equipment and tools used in plumbing, heating, refrigerating, air conditioning, ventilating, pollution control, water conditioning, boilers, controls, radiation and hearth units. Exhibits of companies providing services, such as transportation, computer hardware and software, financial advisory, are acceptable. The management reserves the right to remove, decline, or prohibit any exhibit, or part of an exhibit, or proposed exhibit which, in its opinion, is not suitable to or in keeping with the character of the exhibition.

8. EXHIBIT SPACE RENTAL ALSO INCLUDES:

- Materials handling, excluding uncrating, assembly, spotting
- Listing in official program
- General exhibition security system
- General show cleaning - not booths or contents
- Standard drape booth - 8' high backwall x 10' wide and 3' railing drapes to aisle-IF ORDERED IN ADVANCE. If not ordered in advance, a charge for installation will be made by the official display contractor
- An Exhibitor's Kit including Operating Rules, show contractor information, order forms and general information
- Crate storage and return

9. SUBLICENCE OF SPACE: The Exhibitor shall not sublicense, transfer, or apportion any part of its allotted space except as specially approved by the Management, shall not exhibit nor permit to be exhibited in its space any merchandise not a part of its own regular products, and shall not exhibit any advertising material not directly pertaining to the products exhibited.

10. NON-DELIVERY OF THE BUILDING: The Management will not be liable for failure to deliver the space in the event of the building becoming unavailable through fire, act of God, public enemy, strikes, the authority of the law, or any other cause beyond its control.

11. PAYMENTS AND REFUNDS: Applications for Space must be accompanied by a minimum deposit of 30% of the total cost of space, plus 100% of the G.S.T. payable calculated as 5% of the total space cost. Applications will not be processed nor space assigned without the required deposit. The balance due on all exhibit space is payable on or before October 31, 2009.

All applications submitted after October 31, 2009 must be accompanied by payment in full of the total cost of the space, plus 5% G.S.T. In the event an exhibitor whose application has been processed and accepted wishes to cancel prior to October 31, 2009, a refund of monies deposited less 30% of the total exhibit space cost will be made on receipt of written cancellation.

NO REFUND OF EXHIBIT SPACE PAYMENTS WILL BE MADE AFTER OCTOBER 31, 2009.

In case the Exhibition shall not be held for any reason whatsoever, then and thereupon the licence of the space to the Exhibitor shall be terminated. In such case, the limit of the claim for damage and/or compensation by the Exhibitor shall be the return to the Exhibitor of the amount received by the Management from the Exhibitor for licence of the space, provided that if the Exhibition is terminated for any reason during the term of the licence the amount to be refunded to the Exhibitor hereunder shall be pro-rated based on the proportion of the term expired up to the termination.

12. CANCELLATION OF CONTRACT: The Management reserves the right to terminate this contract and to withhold from the Exhibitor possession of the exhibit space if: (a) the Exhibitor fails to pay all charges by November 7, 2009; or (b) the Exhibitor fails to perform any term or condition of the contract.

13. EXHIBITOR'S INFORMATION AND SERVICE KIT: The Management will mail to each Exhibitor an Information and Service Kit which shall contain a copy of the Operational Rules and shall provide complete shipping instructions, production information and order forms for all services needed during installation, show period, and removal from the Exhibition. This kit shall be forwarded to the Exhibitor's Contact Person.

14. DAMAGES, SECURITY AND INSURANCE: The Management shall not be liable for any damages or losses whether direct, indirect, general, special, consequential or otherwise to the Exhibitor, its goods, materials, agents, employees, or visitors to its exhibit no matter how caused. The Management will provide security guards from the beginning of move-in, throughout the show period, until the completion of move-out on a 24 hour a day basis, but the furnishing of this service is in no case to be understood or interpreted by Exhibitors as guaranteeing them against loss or theft. You must insure your own goods.

15. INTERPRETATION OF REGULATIONS: The Management has the right to make such changes, amendments and additions to these Exhibitor's Rules and Regulations as it shall deem necessary to the proper conduct of the Exhibition and thereupon the Exhibitor's Rules and Regulations, as amended, shall govern. Interpretation of the Exhibitor's Rules and Regulations and the Operational Rules shall rest with the Management and its decision shall be final. Management may require Exhibitors to make such alterations to their displays as it deems necessary to the proper conduct of the Exhibition and, on failure to comply, may order the immediate removal of the entire exhibit without compensation and at the Exhibitor's expense.